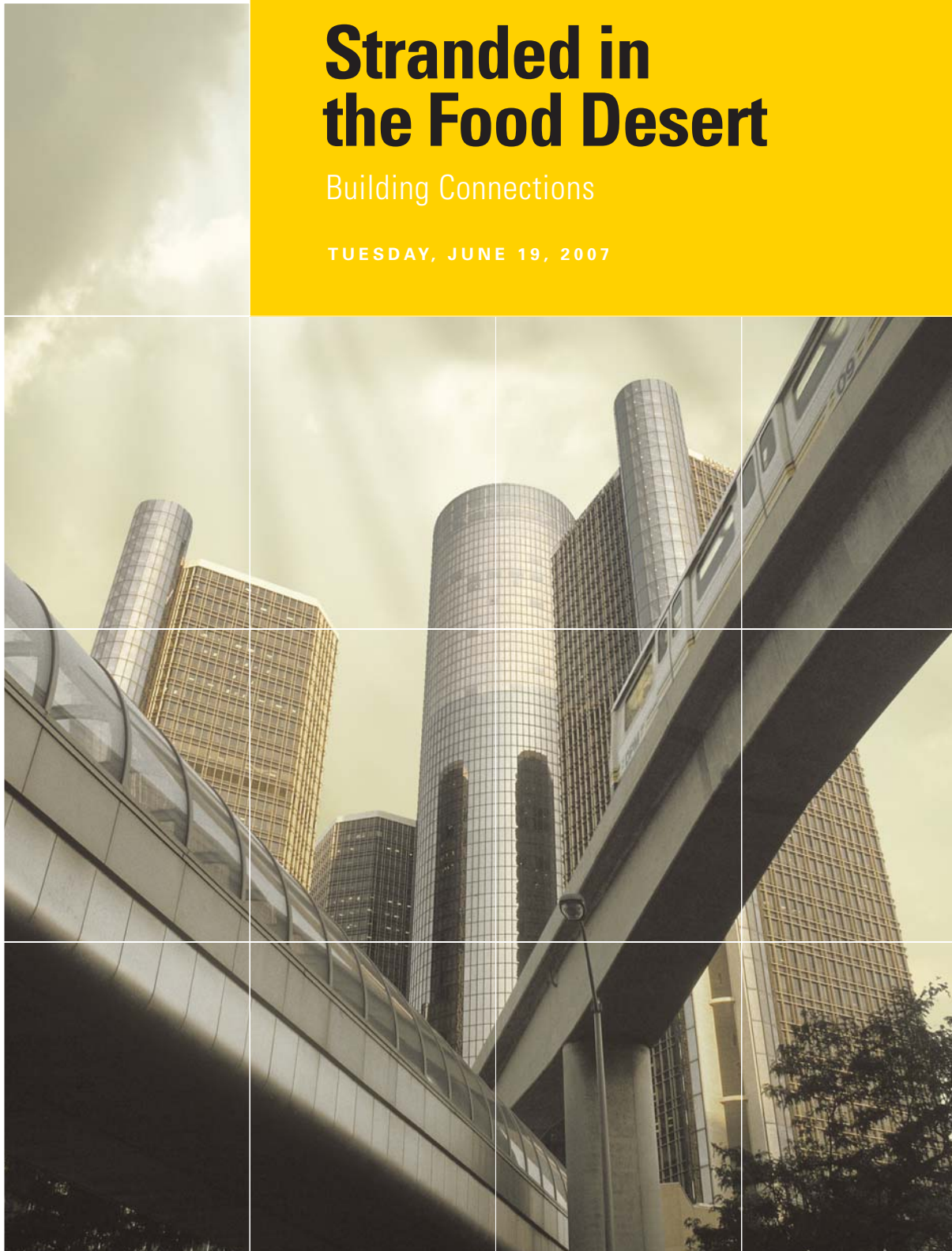


Stranded in the Food Desert

Building Connections

TUESDAY, JUNE 19, 2007



LISC and LaSalle Bank
announce the findings of a special report

Examining the Impact of Food Deserts on Public Health in Detroit

Public health officials and community advocates have been deeply alarmed by statistics that reflect the growing prevalence of certain diseases and chronic health problems. Diabetes, obesity, cancer and cardiovascular disease are frequently in the news. And, it seems, they afflict disadvantaged communities more than others.

Researcher Mari Gallagher has assembled data around why this might be the case. One conclusion is that improving access to fresh, healthy foods could be one of the solutions. However, it has been established that certain areas of Detroit are considered “food deserts,” communities with no or distant grocery stores but with an abundance of fast food restaurants and other retail outlets offering little or no nutritious food.

Presentations and discussion at Stranded in the Food Desert will share efforts made to date to address this issue and present the opportunities and challenges involved in introducing healthy food into our undeserved communities.

Forum Agenda

Tuesday, June 19, 2007

8:30 a.m.

Registration and Breakfast

9:00 a.m. - 10:30 a.m.

Presentation and Panel Discussion

Welcome and Opening Remarks

Robert Grossinger, LaSalle Bank

Presentation

Mari Gallagher, Mari Gallagher Research & Consulting

Panel Response

- Michael Curis, President, Curis Enterprises
- Olga Savic, Director, Strategy and External Affairs, Detroit Economic Growth Corporation
- Dr. Phyllis Meadows, Director and Public Health Officer, City of Detroit
- Malik Yakini, Educator, Business Owner and Activist
- James Johnson-Piett, Program Coordinator, The Food Trust
- Dr. Oran Hesterman, Program Director, W.K. Kellogg Foundation

Question and Answer Session

Robert Grossinger

Closing

For more information and to access an electronic version of the Executive Briefing, please visit lasallebank.com.

Forum Presenters



RESEARCH PARTNER

Mari Gallagher is Principal of Mari Gallagher Research and Consulting Group and has enjoyed a national reputation for diverse, high impact projects around the country in over 18 years of professional history. Clients include community and civic organizations, government entities, foundations, and major corporations such as LaSalle Bank and Kraft Foods. Mari was the Managing Director of the Emerging Markets Initiative for Social Compact, a research firm based in Washington D.C., was the Executive Director of a community development corporation (where she led the co-development a \$75 million shopping center), and was the President of a minority-owned technology company where she negotiated million dollar deals with companies such as Apple. Most recently, before starting her own firm, Mari headed a nonprofit research division.

As a practitioner, Mari developed transit-oriented developments, large and small

commercial centers, and award-winning affordable and energy efficient rental housing. As a researcher, Mari has led and managed a variety of complex qualitative and quantitative projects from heavy data crunching to focus groups and surveys. One of her specialties is “below the radar” data, indexes, neighborhood report cards, and market analyses for undervalued and high-transition African American and Latino urban and rural markets. Mari has done extensive research on housing, commercial revitalization strategies, immigration, undocumented Mexican population patterns, traditional and alternative financial services, the ITIN mortgage market, asset building, workforce development, food systems, public health, and other content areas. Her work continues to be covered by media venues such as National Public Radio and CNN.

Mari lived and studied in Latin America, speaks Spanish, and has a Masters Degree in Urban Planning and Public Policy from the University of Illinois.



FORUM MODERATOR

Robert Grossinger Senior Vice President, LaSalle Bank, has been involved in neighborhood community development in Chicago for over 20 years, working on issues ranging from homelessness to affordable housing to commercial revitalization. He is a Senior Vice President in LaSalle Bank’s Community and Sustainable Development department where he manages Community Reinvestment Act compliance and community development investments through the LaSalle Community Development Corporation. These responsibilities cover the activities of LaSalle Bank in both Chicago and Michigan markets. He

has served in this capacity since January 2001. Prior to joining LaSalle Bank, Mr. Grossinger served as vice president at another major bank in Chicago, where he was responsible for strategic planning and risk management in the CRA department. Previously, he served as vice president of a national affordable housing organization and, earlier, as assistant director of the Illinois Housing development Authority. Mr. Grossinger began his career as an attorney with the Legal Assistance Foundation working first in Southern Illinois, then Chicago.

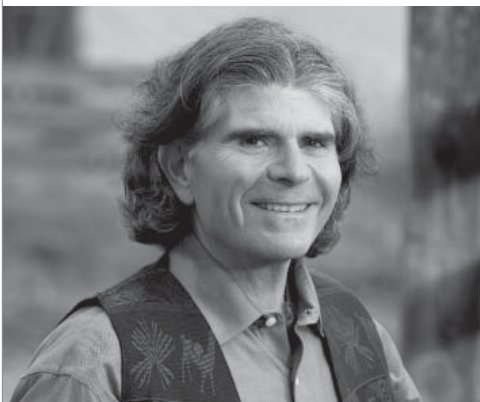
Mr. Grossinger received a B.A. from Indiana University in Bloomington and a J.D. from the University of Iowa Law School.

Forum Panelists



Michael Curis is President of Curis Enterprises, a Detroit-based developer of urban neighborhood retail centers. Upon graduating from the University of Detroit, he proceeded into the family's restaurant business. He then became a real estate broker and began developing retail centers in underserved markets. Mr. Curis is on the Board of Directors of the Detroit Economic Growth Corporation, the Jefferson East Business Association, and served for 12 years on the Eastpointe Downtown Development Authority. He has also served on the Board of Directors for St. John Hospital in Detroit and the Coleman A. Young (Detroit's

former mayor) Foundation for youth education. He has previous experience with the Small Business Administration, Michigan Brownfield Authority, Michigan Economic Development Corporation, Department of Transportation, and U.S. Housing and Urban Development. Mr. Curis is a member of the International Council of Shopping Centers, among other business associations related to retail development. Mr. Curis prides himself on being sensitive to the community's wants and needs in their commercial districts, most often being asked by the local CDC to explore development in their neighborhoods.



Dr. Oran B. Hesterman, Ph.D. is a Program Director at the W.K. Kellogg Foundation where he is primarily responsible for the Food and Society Initiative, in addition to focusing on Food Systems and Rural Development policy. A national leader of sustainable agriculture, Dr. Hesterman has published more than 400 reports and articles on the food system. He played an essential role in the establishment of the Michigan Food Policy Council. Dr. Hesterman has also made significant contributions to the funding field via his leadership of the Sustainable Agriculture

and Food Systems Funders group. As a former farmer and an avid potter, Dr. Hesterman's eclectic and innovative experiences contribute grounded guidance to the funding field of sustainable agriculture. Dr. Hesterman has recently been announced as the inaugural president and chief executive officer of the Fair Food Foundation (www.fairfoodfoundation.org), a new grant making foundation that believes access to fresh, healthy and sustainably-grown food is a basic human right. Dr. Hesterman was a fellow at the National Center for Food and Agriculture Policy in Washington, D.C.



James Johnson-Piett is a Program Coordinator with The Food Trust where he provides research and analysis for the Trust's Supermarket Campaign, which seeks to increase supermarket development in underserved communities throughout Pennsylvania by administering dedicated gap-financing via the Fresh Food Financing Initiative. Mr. Johnson-Piett also manages the Healthy Corner Store Initiative, which provides technical and financial assistance to corner store operators who seek to add fresh foods to their inventory, and the Green Supermarkets Initiative, which works to integrate sustainable design

and development practices into supermarket development. He is the author of *Philadelphia's New Markets: Ripe Opportunity for Retailers*, a city-wide market analysis of the retail and food retail sectors in Philadelphia. Prior to joining The Food Trust, Mr. Johnson-Piett was a fellow with the Philadelphia City Planning Commission in the Community Planning Division. He also worked as a consulting associate with the Strategic Consulting wing of Public Financial Management, a financial services firm for governments and other public sector entities. Mr. Johnson-Piett is an alumnus of Swarthmore College with a degree in Political Science and Environmental Studies.

Forum Panelists continued



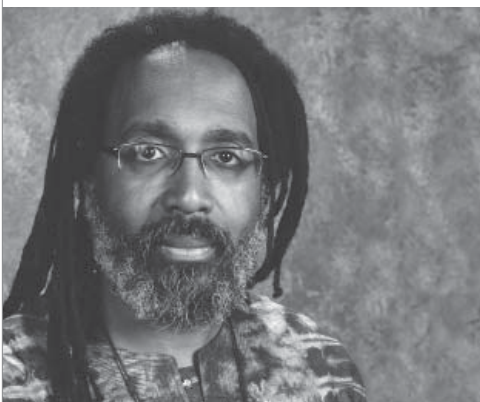
Dr. Phyllis Meadows, Ph.D., MSN, RN is Director and Public Health Officer for the City of Detroit, appointed in January 2006, having previously served as the Deputy Health Director. Most recently, Dr. Meadows served as the Lead Program Director for the W.K. Kellogg Foundation in Battle Creek. In this role, she was primarily assigned to the Youth and Education Program area, but provided leadership for several national initiatives focusing on children and families. Prior to her work in philanthropy, Dr. Meadows served as the Executive Director for the Detroit/Wayne County Infant Health

Promotion Coalition. In facilitating this working partnership between the Detroit and Wayne County Health Departments, Dr. Meadows was responsible for reducing infant mortality by improving the coordination of services to high risk maternal/child health populations. Dr. Meadows has received numerous awards and recognitions for her work in health services, including the Wayne State University School of Nursing Lifeline Achievement Award, Oakland University's Distinguished Nursing Alumni Award and the Michigan League of Nursing's Rising Star Award.



Olga Savic is Director of Strategy and External Affairs at the Detroit Economic Growth Corporation, a position created to focus on policy development, special initiatives and strategic partnerships. Prior to her new role at the Detroit Economic Growth Corporation, she served as Chief of Staff for State Representative Steve Tobocman during his first four years in office. As Chief of Staff, Olga handled Representative Tobocman's policy agenda, communications and community initiatives. Their work focused on economic and community development, neighborhood

revitalization, immigration, and social justice/civil rights issues. Olga first became involved in economic development in Detroit as Assistant to the Mayor for Economic Development for Mayor Dennis Archer. In that capacity, she focused her attention on major development projects and issues relating to the revitalization of the City's neighborhoods, including the creation of the Mayor's Office of Neighborhood Commercial Revitalization. Olga also has prior experience as a project manager at the Detroit Economic Growth Corporation working on commercial and industrial development projects.



Malik Yakini is an educator, business owner and activist who is committed to freedom and justice for humanity in general, and African people in particular. He serves as Executive Director of Nsoroma Institute Public School Academy, one of the Detroit area's leading African-centered schools. He is C.E.O. of Black Star Educational Management, which owns and operates Black Star Community Bookstore and Black Star Press. He was recently honored as "Administrator of the Year" by the Michigan Association of Public School Academies. He is a member of the

Community Food Security Coalition and a founder and Chairman of the Detroit Black Community Food Security Network. He has conducted workshops for teachers on implementing community food security practices in schools. He is a vegan and an avid organic gardener. He is concerned with quality, accessibility and justice in the food systems that impact our lives.

Friends of the Forum

LISC and LaSalle Bank would like to thank the following organizations for their support and assistance with this forum and for their commitment to improving Detroit's neighborhoods.

CityConnect Detroit
Community Food Security Coalition
Community Foundation for Southeast Michigan
Department of Health and Wellness Promotion
Detroit Community-Academic Urban Research Center
Detroit Economic Growth Corporation
Detroit Renaissance
Fair Food Foundation
Food Gatherers
The Food Trust
Forgotten Harvest
Gleaners Community Food Bank
Grandmont/Rosedale Development Corporation
Michigan Department of Agriculture
Michigan Department of Community Health
Michigan Food Policy Council
PolicyLink
Social Compact
United Way for Southeastern Michigan
Urban Institute
W.K. Kellogg Foundation